

**Itinerary Design Competition for
“Culinary Holiday in Hong Kong”
「美食。就在香港」行程設計比賽
Application Form and Guidelines
參賽表格及比賽細則**

School Name (English): _____
School Name (Chinese): _____
School Address: _____
Form Teacher: _____
Contact: (Tel) _____ (Email) _____

Name of Participant (1) (Team Leader)

(English) _____ (Chinese) _____ (Class) _____
Contact: (Tel) _____ (Email) _____

Name of Participant (2)

(English) _____ (Chinese) _____ (Class) _____
Contact: (Tel) _____ (Email) _____

Name of Participant (3)

(English) _____ (Chinese) _____ (Class) _____
Contact: (Tel) _____ (Email) _____

Name of Participant (4)

(English) _____ (Chinese) _____ (Class) _____
Contact: (Tel) _____ (Email) _____

Declaration: *The submitted video is our team's original work, which is not submitted to any other competitions or prior publication and does not infringe any copyright and intellectual property rights. We shall be responsible for any disputes in the video contents. We agree that the organiser can execute by its discretion to use, modify, display, reprint, or reproduce their videos for any purposes and is not required to notify us and pay us copyright fees.*

I hereby acknowledge that I have read, understood and agreed to the terms and conditions.

Signature (Team Leader): _____ **Date:** _____
Name: _____

Remarks: *All information collected will be kept confidential and to be used for this particular event only.*

Itinerary Design Competition for “Culinary Holiday in Hong Kong”

Competition Guidelines

Participants and Competition Rules

- ✧ All Secondary 4 to 6 full-time students are welcome.
- ✧ Each team shall comprise of 3 to 4 students (all team members must be from the same secondary school).

Competition Criteria

- ✧ The participant teams compete in the First Round Adjudication for the “Votes” for their video posted on the YouTube of Caritas Institute of Higher Education and Caritas Bianchi College of Careers (CIHECBCC) between **22 April and 22 May 2022**. They can promote their videos by voting them and sharing the video links with their friends for this competition.
- ✧ The top four teams earning the most number of “Votes” will be eligible for the Final Round Adjudication, which will be judged by a panel of judges organised by Rita Tong Liu School of Business and Hospitality Management (the School) based on the participants’ itinerary design, creativity, feasibility of the itinerary, and quality of presentation.

Video Format

- ✧ Duration of the tour: 3 Days 2 Nights
- ✧ Transportation Arrangements
- ✧ Attractions
- ✧ Accommodation Arrangements
- ✧ Creative cuisine
- ✧ Or any other relevant information

Video Format

- ✧ Format is open, e.g., Video / PowerPoint (with voice) / Drama.
- ✧ File size must be under 300MB. File size over 300MB will not be considered.
- ✧ Itinerary could be either in English or Chinese to be used in the video.

Application

- ✧ Submit the Application Form to the School on or before **Tuesday, 1 March 2022** by email (sflau@cihe.edu.hk).

The Final Round Adjudication and Presentation Ceremony

- ✧ **14 June 2022** on the CIHE/CBCC campus or via the Internet, subject to confirmation.

Important Dates

- ✧ Attend a briefing session organised by the School will be held on the CIHE/CBCC campus and via the Internet on Friday, **4 March 2022**. It aims to introduce knowledge and skills of designing itinerary.
- ✧ Submit the video on or before Tuesday, **19 April 2022 (before 5:30 pm)** to a sharing platform, e.g. Google Drive or One Drive, and send the shared-link to the School by email (sflau@cihe.edu.hk). Only one video is allowed to be submitted by each team.
- ✧ The participants' videos will be posted on the CIHECBCC YouTube channel between **22 April and 22 May 2022** for the First Round Adjudication for "Votes".
- ✧ The top four teams earning the most number of "Votes" will be invited to participate in the Final Round Adjudication and Presentation Ceremony on Wednesday, **25 May 2022** (subject to confirmation).
- ✧ The Final Round Adjudication and Presentation Ceremony will be held on the CIHE/CBCC campus or via the Internet on Tuesday, **14 June 2022** (subject to confirmation).

Prizes

- Dinner buffet for 4 persons at The Place (Cordis Hotel) and Certificate for all members
- Dinner buffet for 4 persons at Café (Hyatt Regency Hong Kong, Sha Tin) and Certificate for all members
- HK\$1,000 Gift Card (The Royal Garden) and Certificate for all members

Disclaimer

- ✧ The submitted video must be the participants' original work, which is not submitted to any other competitions or prior publication. The participants should not infringe any copyright and intellectual property rights and are responsible for any disputes in their video contents. The School accepts no responsibility for such disputes.
- ✧ The copyright of all submitted videos is vested solely in the School. The participants participating in this competition are assumed to agree that the School can execute by its discretion to use, modify, display, reprint, or reproduce their videos for any purposes. The School is not required to notify the participants and pay the copyright fees.
- ✧ The submitted videos must not contain any violent, obscene or indecent contents.
- ✧ The videos cannot contain any organisation names, brands, trademark-products or services or any promotional messages.

Enquiries

- ✧ For enquiry, please contact Miss Lau (3702-4578 or sflau@cihe.edu.hk).

Remarks: Rita Tong Liu School of Business and Hospitality Management reserves the right to change the terms and conditions of the competition. In case of any disputes, the School reserves the right of final decision.

「美食。就在香港」行程設計比賽

比賽條款及細則

參賽對象及規則

- ◇ 歡迎全日制中四至中六學生參加。
- ◇ 參賽隊伍由三至四人組成（各隊伍須為同一所中學之學生）。

評審標準

- ◇ 參賽短片將上載至「明愛專上學院及明愛白英奇專業學校」的 YouTube 專頁「CIHECBCC」作首輪比賽，屆時參賽隊伍可在 **2022 年 4 月 22 日至 5 月 22 日** 期間，透過朋友分享和推廣參賽短片及連結網址，競爭投票（Votes）。
- ◇ 累積票數最多的四隊，將參與次輪比賽，由廖湯慧靄商業及款待管理學院（本學院）組成的評審小組，按照行程內容、創作意念、行程的可行性及影片質素裁決。

行程內容

- ◇ 旅遊為期三日兩夜。
- ◇ 交通安排。
- ◇ 景點。
- ◇ 住宿安排。
- ◇ 創意料理。
- ◇ 其他有關資料。

短片規格

- ◇ 短片格式不限（如影片、PowerPoint 簡報、戲劇等），只須確保能上傳至 YouTube 平台播放便可。
- ◇ 短片須少於 300MB，如超過 300MB 均視為無效，並會取消參賽資格。
- ◇ 短片語言可選擇粵語、普通話及英語。

參賽辦法

- ◇ 參賽者須填妥申請表格，並於 **2022 年 3 月 1 日（星期二）** 前，電郵至本學院（sflau@cihe.edu.hk）。

次輪比賽及頒獎禮

- ◇ 暫定 **2022 年 6 月 14 日** 於本校或透過網絡視像舉行，確實日期容後通知。

重要日期

- ◇ 2022年3月4日(星期五)下午3時30分,於本校及透過網絡視像舉辦一個簡介會及講座,為各參賽隊伍簡述有關行程設計、編輯和簡報演講技巧等。
- ◇ 參賽隊伍須於2022年4月19日(星期二)下午5時30分前,將參賽短片上傳至網絡共享平台,例如 Google Drive 或 One Drive,並將共享連結發送電郵至本學院 (sflau@cihe.edu.hk),每隊只限提交一段短片。
- ◇ 參賽短片競爭投票(Votes)將於2022年4月22日至5月22日,於本校的YouTube專頁「CIHECBCC」舉行。
- ◇ 累積票數最多的四隊,將獲邀參與次輪比賽決賽及出席頒獎禮,詳情擬於2022年5月25日(星期三)公佈,確實日期容後通知。
- ◇ 決賽及頒獎禮暫定於2022年6月14日,於本校或透過網絡視像舉行,確實日期和地點容後通知。

獎項詳情

- 香港康得思酒店自助晚餐四位及每名隊員獲頒獎狀
- 香港沙田凱悅酒店自助晚餐四位及每名隊員獲頒獎狀
- 帝苑酒店 HK\$1,000 禮物卡及每名隊員獲頒獎狀

參賽要點

- ◇ 參賽作品須為未曾參與任何比賽之原件,參賽者須確定有關作品的版權不屬於任何機構。
- ◇ 參賽作品必須是參賽者從未公開發表之原件,並不會抵觸任何版權或知識產權。如參賽作品引起任何法律訴訟,參賽者須自行承擔,本學院恕不負責。
- ◇ 參賽一經遞交,參賽作品的版權均屬本學院所有,參賽者須同意本學院按需要,展示、複印、複製、使用或修改其參賽作品,毋須事先通知參賽者及向參賽者支付版權費。
- ◇ 參賽作品不可包含淫褻、不雅或暴力內容。
- ◇ 參賽作品不可包含或引用任何機構名稱、品牌、商標產品、服務,或推廣內容。

查詢

- ◇ 如有疑問,歡迎查詢劉小姐(3702-4578 或 sflau@cihe.edu.hk)。

備註: 廖湯慧靄商業及款待管理學院保留一切修改比賽的條款及細則之權利。如有任何爭議,本學院保留最終決定權。